Overview & Scrutiny Recommendation Response Proforma

Under section 9FE of the Local Government Act 2000, Overview and Scrutiny Committees must require the Cabinet or local authority to respond to a report or recommendations made thereto by an Overview and Scrutiny Committee. Such a response must be provided within two months from the date on which it is requested 1 and, if the report or recommendations in questions were published, the response also must be so. This template provides a structure which respondents are encouraged to use. However, respondents are welcome to depart from the suggested structure provided the same information is included in a response. The usual way to publish a response is to include it in the agenda of a meeting of the body to which the report or recommendations were addressed.

Issue: LGA Peer Review on Communications (six month update)

Lead Cabinet Member(s): Cllr Neil Fawcett, Cabinet Member for Community and Corporate Services

Date response requested: 19 September 2023

Response to report:

Cabinet would like to thank Performance Overview and Scrutiny Committee members for their observations regarding the update on the LGA Peer Review response. With regard to Observation 2, which relates to the council's website, the digital content team who are responsible for updating the website - moved from IT Services to the Communications, Marketing and Engagement team as of July 2023. This is part of a programme of work to redevelop the website and increase its capability as a communications vehicle as well as a transactional tool.

Response to recommendations:

| Recommendation | Accepted, rejected or partially accepted | Proposed action (if different from that recommended) and indicative timescale (unless rejected) |
|---|--|---|
| That the Deputy Leader is invited to participate in the fortnightly meetings between the Leader and Director of | Rejected | It is not felt necessary for the Deputy Leader to attend these fortnightly meetings as the administration is a single |
| Communications | | political group, the Liberal Democrat |

| Green Alliance. During the multi-group alliance, regular meetings were held |
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| between the Director of Communications and the portfolio holder for corporate |
| services, who was a representative of the second political group in the alliance. |